COMMUNICATIONS, TECHNOLOGIES AND DIGITAL CULTURE

BACHELOR'S DEGREE

Department of Humanities, Communication and Tourism

<u>unitusorienta.unitus.it</u>



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This three-year degree course makes the most of the **multidisciplinary character** of the Humanities, Communication and Tourism Department and aims to give students a solid theoretical and practical foundation to be able to manage the various aspects of contemporary communication processes.

Our specific mission is to develop an interdisciplinary awareness of the most common issues in interpersonal and media **communication processes** and to provide basic and specific knowledge and skills related to four main areas: **Humanities**, **Media Sciences**, **Technology and Economics**.

The teaching methods include both horizontal and vertical knowledge integration based on solid cultural and methodological foundations, achieved both through **academic study** and various **practical activities**, such as **workshops**, aimed at dealing with practical issues and putting knowledge and skills to use.

With a strong interdisciplinary approach, this degree course allows the students to master the cultural aspects, the issues and potential of communication, and gives them awareness of the global context, characterised by constant technological transformation and the pervasive presence of digital media in our daily life.

The degree course programme will provide communicative, technological, computing and linguistic skills, preparing students for roles as 'digital communicators'.

INFO AND CONTACTS unitusorienta.unitus.it



L-20 Communication Technologies and Digital Culture

> Years: **3** ECTS: **180**

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Student Office Tel. 0761 357604 0761 357641 0761 357611

didattica.disucom@unitus.it